

**NEW WEEKLY JOB ADS FROM
HELP WANTED ONINE
Office of Research

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**Week Ending May 16, 2020**
WETHERSFIELD, May 22, 2020 – During the week ending May 16, 2020, there were 2,878 new ads. This weekly level down 29% from a week ago and down 19% over 4 weeks. This top line decrease was driven by Retail Trade (-198 new ads or -46%), Health Care and Social Assistance (-180 new ads or -23%), and Manufacturing (-171 new ads or -51%). The major industries with the largest 1-week increases were Public Administration (+63 new ads or 100%) and Wholesale Trade (+22 new ads or +92%).

**The three industries with the most new job ads were**

* **Health Care and Social Assistance** (615 new ads, -23% over the week)
* **Retail Trade** (228 new ads, -46%)
* **Finance and Insurance** (220 new ads, -33%)



15 sectors had job ad decreases over the week and 5 sectors had increases. The largest percent decreases over the week occurred in Information (-56 new ads or -56%), Manufacturing (-171 new ads or -51%), and Transportation and Warehousing (-50 new ads or 50%). The largest percent increases occurred in Public Administration (+63 new ads or +100%) and Wholesale Trade (+22 new ads or +92%).

**Employers with the Most New Job Ads**

The ten employers with the most new job ads for the week ending May 16th were mostly insurance or healthcare companies. The Army National Guard had the largest posting increase over the week among employers with the most ads.



**New Job Ads by Occupation**

**The occupations with the most new ads during the week ending 5/9/20 were:**

* Registered Nurses (163 new ads, -10% over the week)
* Software Developers, Applications (126 new ads, +16% over the week)
* Computer Occupations (87 new ads, -35% over the week).



**Covid-19 and Weekly New Job Ads**
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.

This HWOL report includes new weekly job ads to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.

**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)